

“For All the People”

But the angel said to them, “Do not be afraid; for behold, I bring you good news of great joy which will be for all the people ... (Luke 2:10)

Dear alumni and friends,

Let those last few words of that very familiar Christmas verse sink in. Good News...“for all the people.” At Columbia International University, the Good News for all the people — every tribe, tongue and nation of men — describes our core value of World Evangelization. You can find it embedded in

our founding 90 years ago, and in the over 18,000 alumni serving in 150 countries, with another 104 students graduating in commencement exercises this month.

One of those December graduates, Cara Evans, a Psychology major from Maine spoke at the President’s Luncheon at the 90th Anniversary Homecoming in November. She told us that as she steps into the next chapter of her life, she is ready to go to “all the people.”



Dr. William H. Jones



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Cara Evans

“I want more than anything, whether I am serving here or overseas, I want people to look at my life and say, ‘That is a testimony of faith and grace and love.’ CIU has modeled that in so many ways.”

Like Cara, many CIU students have prepared academically and spiritually for wherever God leads them next. But they have a big challenge — a challenge that you can help them overcome.

The average CIU student faces significant loan debt at graduation. So, while we educate students from a biblical worldview to impact the nations with the message of Christ, they become seriously hampered in how quickly they can take their place in missions, ministry and the marketplace, as they first figure out how to pay off their debt.

Meanwhile, the increasing cost of higher education and the pressure to keep tuition low creates significant challenges for our budget. We remain good

over, please

stewards of what God has entrusted to us, but need help from our alumni and friends to keep pace.

So, imagine with me the impact if students could attend CIU without taking out thousands of dollars in student loans, but instead could be offered institutional financial aid from a healthy fund that would help them pay for their education, allowing them to follow their passion to serve Christ after graduation.

Through the CIU Fund, (formerly known as the Annual Fund), you can invest now in the future of CIU at a critical time in this school's history as we look forward to the next decade and our centennial celebration. **Let's get a head start on the next 10 years by honoring CIU's 90th anniversary. If you haven't made a recent gift to the CIU Fund, would you consider a \$90 gift before December 31? If you are a regular contributor to the CIU Fund, thank you! Would you consider a special 90th anniversary gift by yearend?**

Every gift matters. When you give, you join hundreds of other alumni and friends of CIU, making it possible for CIU to continue to serve our students, and for our students to graduate with minimal debt allowing them to more quickly reach their platform to serve God. It all adds up in a big way.

So, this Christmas season, we hope that you will ponder the message of the angel who had Good News "for all the people." And we hope you will ponder your part in preparing students who desire "To Know Him and to Make Him Known."

Yours for His glory,



William H. Jones
President

Enclosure

